



Fundraising Handbook

Fundraise your way!

Welcome and thank you!

Thank you so much for choosing to support MND Victoria. With the generosity, enthusiasm and dedication of amazing people like yourself, we are able to continue providing the vital care and support of people living with MND and their loved ones.

MND is a neurodegenerative disease that affect the motor neurons (which help us breath, move, and speak).

At MND Victoria, we provide vital care and support services for those living with MND – including equipment, support groups, support coordinators, counselling service and more. Your fundraising goes directly towards providing direct care to all Victorians living with MND now.

72% of our income comes from fundraising and donations, so we need and appreciate your ongoing support.



The difference you make

On average in Australia, 2 people are diagnosed with MND every day and 2 people die of MND every day.

By fundraising for MND Victoria, you are helping raise awareness and funds that support Victorians living with MND now.

For 43 years, MND Victoria has provided the best possible care and support for those living with MND.

We are the only not-for-profit organisation providing direct care to all Victorians living with the devastating disease, at no cost to them.

The level of support, the quality of information, and the access to vital assistive equipment has increased greatly since 1981 – thanks to incredible donors and fundraisers, just like you.

THANKS TO OUR COMMUNITY, LAST YEAR MND VICTORIA:



Supported

783

people
living with
MND



Delivered

19,956

hours of
service



Provided

3,389

items of
equipment



Provided

608

information
kits

MND VICTORIA'S SERVICES

When someone is diagnosed with MND, their loved ones, extended families, friends, workmates and service providers are all affected. We provide support services at no cost to the person living with MND/Kennedy's Disease and their family.

People can choose from a range of services including:

Equipment Service

MND Victoria has developed an extensive range of assistive technology equipment, available free of charge for people with MND.

Counselling Service

We have an in-house counsellor who provides one-on-one bereavement counselling for those impacted by MND.

MND Advisor and Support Coordinators

MND Advisors provide support to people living with MND to assist them to live as long as possible with the best quality of life possible.

Carer Programs

MND impacts more than just the person living with the disease. MND Victoria strives to provide appropriate levels of support to those who are providing care and support to their loved ones.

Education

The Client Support and Education service provides education and information support to people impacted by MND, including support groups, information sessions and training for health professionals.

Your Impact

\$270

Could fund an education session to inform communities about MND.

\$450

Could supply a ramp to provide accessibility at home and encourage community participation.

\$950

Could provide a manual wheelchair to offer freedom and mobility.

\$1,600

Could provide a shower commode which offers dignity in personal care routines and ensures safety.

\$2,200

Could fund an electric riser chair, a great source of comfort and assistance.

\$5,000

Could provide a hoist and sling to safely transfer and move someone living with MND.

How do I start?

1

Choose your fundraiser and get planning

Choose one of our fundraising ideas, or come up with something amazing of your own. Select a date, time and place for your activity and start rallying participants!

2

Create your fundraising page

Visit our website to create your customised fundraising page. This is where you can choose your fundraising goal, make page updates and your supporters can make donations.

3

Tell us all about it!

We'd love to hear about your fundraiser and even more importantly, we'd love to help! Email us at community@mnd.org.au or call us on (03) 9830 2122

4

Promote your fundraiser

Let your networks know about the amazing work you are doing by posting your fundraising page on social media or putting up posters in your school, workplace or sportsclub (we can help with these!)

5

You're a fundraising legend!

Thank you so much for your incredible work! We can only continue our vital services with the help of legends like you!



Fundraising Ideas

Host a dinner party

Gather your nearest and dearests for a delicious meal. Ask your guests to donate to your online fundraising page and swap a night out for a night in! Consider themes, decorations, and activities to make the event memorable.

A blue-themed fundraiser

We are all lovers of a themed fundraiser, so why not host your own blue fundraiser?! Organise a 'wear blue' day at work, or 'blue accessory day', or 'guess the number of blue items'. It's all about the **blue** vibes!

Sell merchandise items

If you are hosting a fundraising event with a large audience and think they would be interested in buying some of our MND Victoria merchandise, we can supply some items for you to sell! Email us at community@mnd.org.au or call us on (03) 9830 2122

Get local businesses involved

Let your connections or local businesses that you are involved with know about your fundraiser! You may be surprised at the support you are given! They could help spread the word of your fundraising and put up your posters, they might donate, or they could even host their own fundraising initiative in support of you!

Organise a morning tea

Host a morning tea at work, with your community group or with your pals! You could ask for donations, sell baked goods or even host a baking competition! Baked goods in a cozy atmosphere is a recipe for a lovely gathering.



How to deposit your fundraising

We thank you so much for your generous contribution

Fundraising page

If you have a fundraising page, you can click the 'Donate' button and deposit your fundraising that way.

Bank transfer

You can deposit your funds directly into our gifting account with the following details, using your fundraiser's name or your name as the reference.

BSB: 633 000

Account Number: 221 873 474

Cash donations

If you have one of our donation boxes, please email community@mnd.org.au to find out how best to return the box to us.

If you have cash donations, head to your local bank to deposit the funds directly into our gifting account with the following details, using your fundraiser's name or your name as the reference.

BSB: 633 000

Account Number: 221 873 474





THANK YOU

It is because of our amazing community of fundraisers and donors, including you, that MND Victoria can continually grow and expand the support services we provide.

Thank you for helping us on our mission to provide the best possible care and support to those living with MND.

CONTACT US

 community@mnd.org.au

 (03) 9830 2122